



SPONSORSHIP PROSPECTUS

October 27 - 30, 2025 in Minneapolis, MN



— 2025 —
UNITY SUMMIT



WELCOME!

It is the time to deepen our collective work in advancing equity. CHANGE Philanthropy's 2025 Unity Summit will be held in Minneapolis, MN, October 27-30, 2025!

CHANGE Philanthropy plans to build on the success of the 2014, 2017, 2019, 2021, and 2023 Unity Summits - which have firmly established Unity as the largest and most diverse convening of progressive funders in the sector.

The 2025 Unity Summit will host 1,800-2,000 participants, including about 1,500 attendees expected in person and about 500 virtual attendees. The Summit will provide attendees with opportunities to expand their individual and institutional practice in order to advance equity with an intersectional lens, and with community at the center of our efforts. We seek to create space for all attendees to participate as thought leaders and philanthropic activists. Through the blend of philanthropic activists' voices, movement leaders' wisdom, audacious vulnerability, and a commitment to action, we hope that our time together at the Unity Summit will be inspiring and transformative.

The 2025 Unity Summit is an opportunity to build awareness for your brand and philanthropic work among leaders and practitioners from our audience of partners, members, allies, practitioners, potential customers,

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the Unity Summit Sponsorship Prospectus and follow up with as soon as you are able; in past years, all sponsorship slots have filled up quickly. Maximize your organization's visibility by sponsoring CHANGE Philanthropy's Unity Summit.

Check out the Sponsorship Opportunities to find an option that fits your needs and aligns with your values.

CHANGE Philanthropy and our partners hope you'll choose to join us and invest in what's shaping up to be our most successful Unity Summit yet!



2025 SUMMIT OVERVIEW



The 2025 Unity Summit is the signature convening for CHANGE Philanthropy, which is held every other year. The goal of our convening is to weave together our shared values with strategic approaches that utilize an intersectional lens. The 2025 Unity Summit will examine and challenge how philanthropy engages, addresses, and invests in meaningful impact within diverse communities. The Unity Summit will bring together our partners' members and sector allies, who represent diverse idealities and lived experiences, to explore and examine philanthropic equity strategies.



SUMMIT GOALS

1. Highlight how to integrate diversity, equity and inclusion towards liberation into philanthropic practice.
2. Amplify equitable philanthropic practices that address structural and institutional change.
3. Magnify community priorities of CHANGE partners with an intersectional approach.

ABOUT CHANGE PHILANTHROPY

CHANGE Philanthropy is a coalition of philanthropic networks working together to strengthen bridges across funders and communities. We are transforming philanthropy from within by building knowledge, fostering diversity, and creating connections. We hold a vision of transforming and challenging philanthropic culture to advance equity, benefit all communities, and ignite positive social change.

CHANGE Philanthropy is committed to advancing and advocating for the priorities of the communities of its core partners, always with an intersectional approach. Each core partner organizes resources, builds connections, and comes from the communities they represent. That lived experience shapes the work, allowing a unique connection to the strengths and assets of different communities, as well as to their needs.

Together, we're working to raise the level of dialogue and shift practice among funders so that philanthropic dollars are dispersed through equitable practices that take into account the true concerns of all communities. We are centering our work around a set of shared values: Community Centered; Intersectional Approach; Collaboration; Positive Social Change; Honoring Equity, Inclusion, & Diversity.

Using these values as our core, we have explored how we can increase effectiveness, expand impact, and build a movement towards philanthropic equity. In addition, to fulfill our vision, we have identified five strategic areas of work: Celebrating Impact, Building Knowledge, Expanding Leadership, Creating Connections, and Cultivating Partnerships.

The CHANGE Philanthropy coalition consists of ten partner organizations:

- Asian Americans/Pacific Islanders in Philanthropy (AAPIP);
- ABFE A Philanthropic Partnership for Black Communities;
- Emerging Practitioners in Philanthropy (EPIP);
- Funders for LGBTQ Issues;
- Hispanics in Philanthropy (HIP);
- Native Americans in Philanthropy (NAP);
- Women's Funding Network (WFN);
- National Committee for Responsive Philanthropy (NCRP);
- Neighborhood Funders Group (NFG); and
- The Philanthropic Initiative for Racial Equity (PRE)

CHANGE Philanthropy's collective reach spans a national network of more than 2,500 active foundation and nonprofit members and more than 25,000 philanthropic, nonprofit, and corporate professionals.



OUR AUDIENCE

THE 2023 UNITY SUMMIT SAW:

1267 In-Person Attendees in Los Angeles

175 Virtual Attendees

370 In-Person and Virtual Speakers



We had 1110 first-time attendees this year!

ORGANIZATIONAL INFORMATION

ORGANIZATION TYPE



Foundation/Grantmaking
Non-Profit
Consultant
Other
Corporation
Higher Education Institution

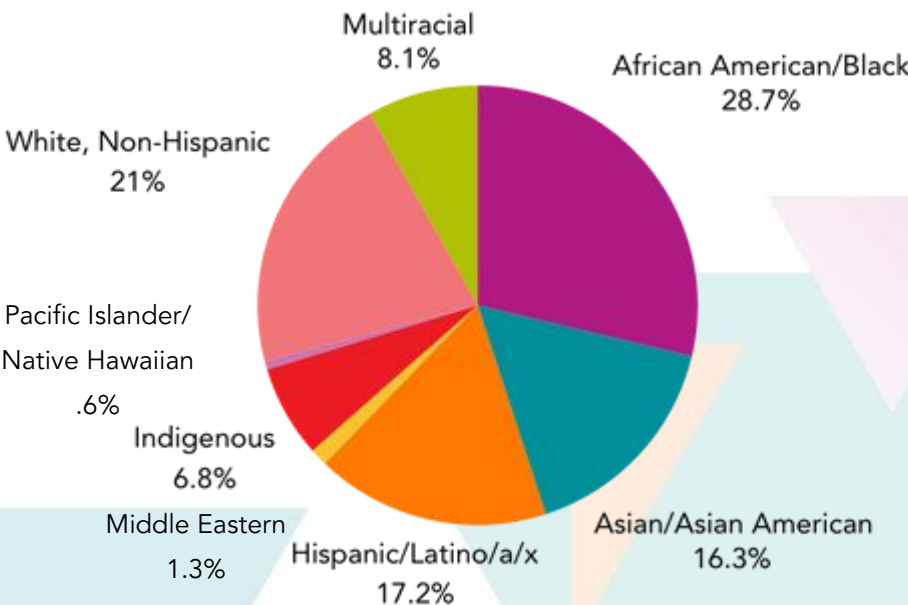
PRIMARY ROLE



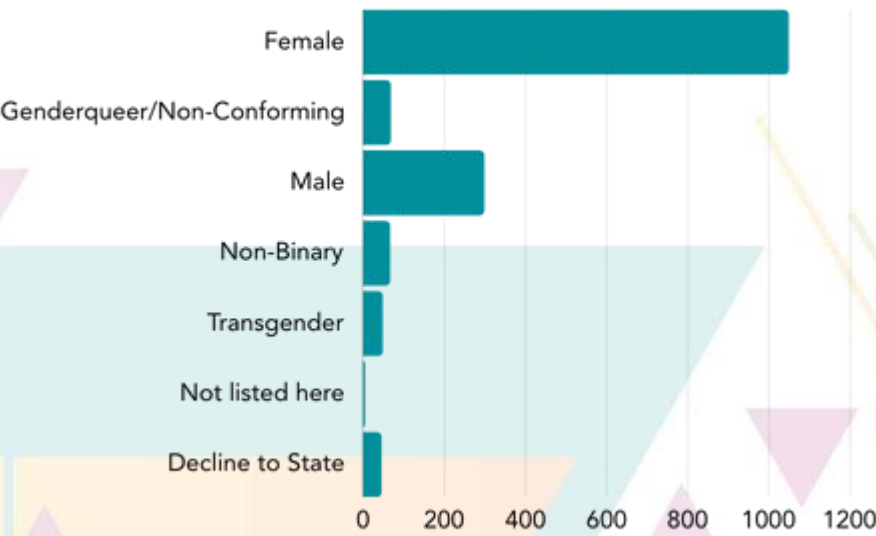
Board Member
Independent Contractor
Staff Member

ATTENDEE DEMOGRAPHIC INFORMATION

RACE/ETHNICITY



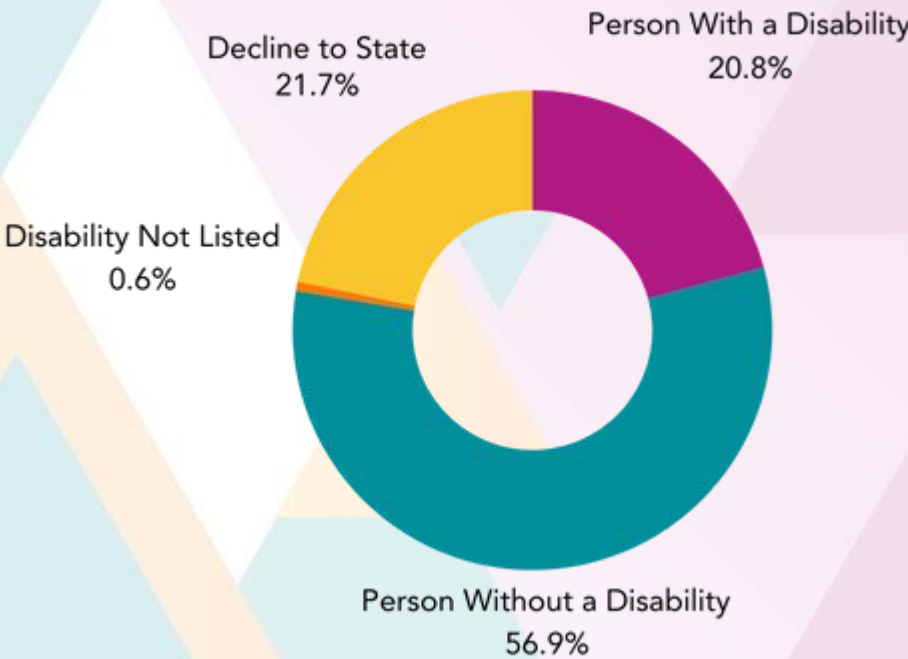
GENDER IDENTITY



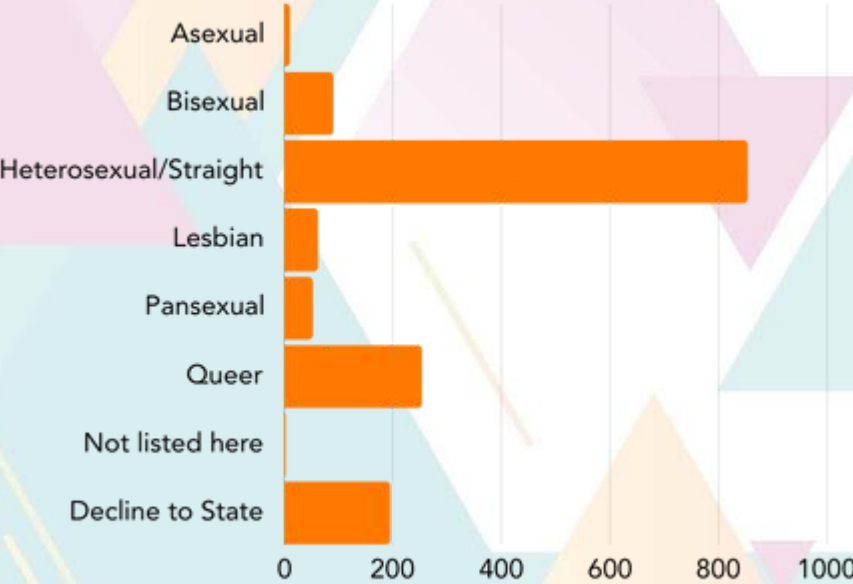
CHANGE PARTNER MEMBER ATTENDEES

AAPIP - 291
ABFE - 343
EPIP - 323
Funders for LGBTQ Issues - 208
HIP - 286
NAP - 187
NCRP - 125
NFG - 225
WFN - 72
NONE OF THE ABOVE - 598

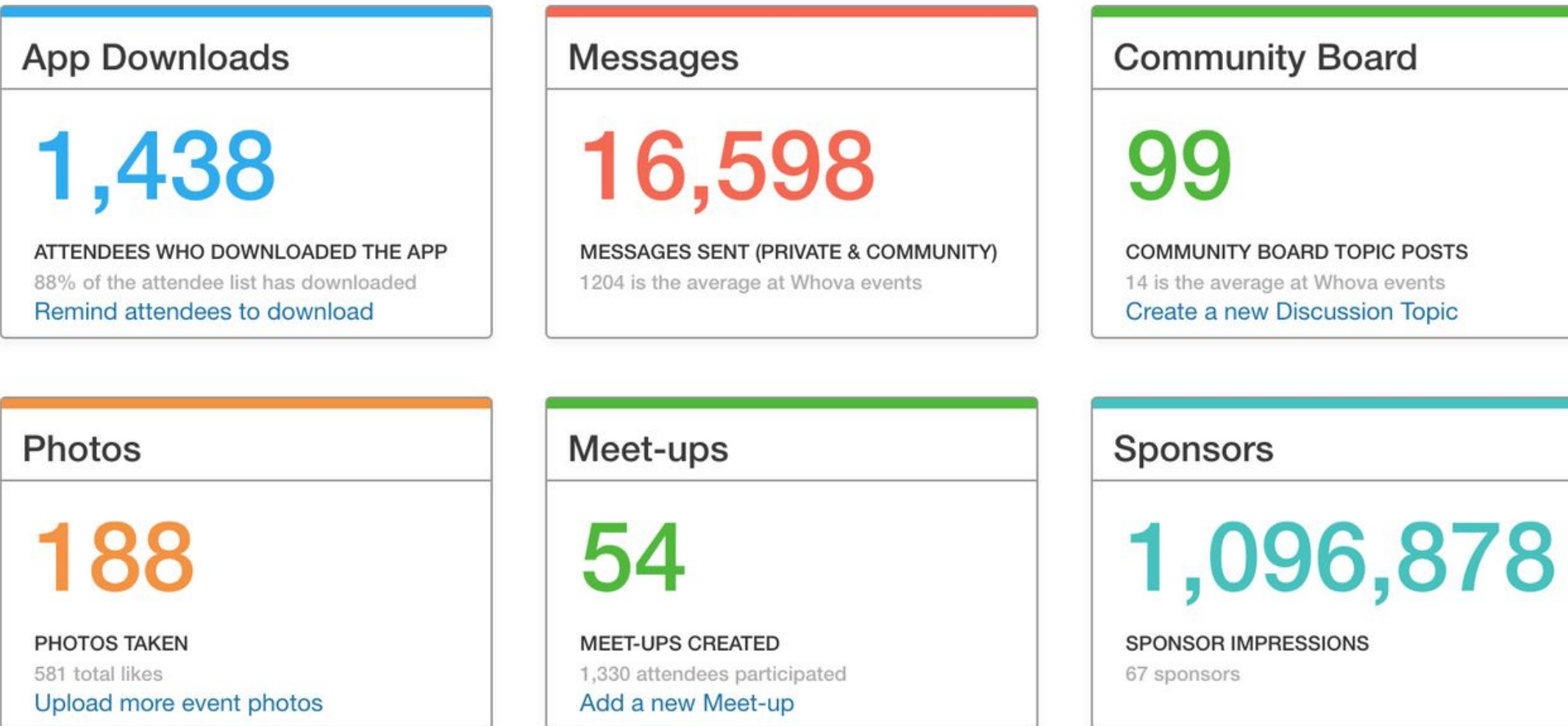
DISABILITY STATUS



SEXUAL ORIENTATION



VIRTUAL ENGAGEMENT



LIVE PLENARY ATTENDANCE

Tuesday Morning - 243

Tuesday Afternoon- 157

Wednesday Morning - 282

Wednesday Afternoon - 157

VIRTUAL BREAKOUT ATTENDANCE

Thursday Morning- 208

25 Virtual Breakout Sessions had

719 live attendees

The 2023 Unity Summit featured a robust menu of virtual offerings for attendees that were unable to be in person, or who sought to engage in some elements virtually in order to minimize risk. The conference app additionally gave attendees the ability to self organize complementary meetings and events around the conference, and build community with peers. Virtual breakout sessions provided engaging discussions, and both in person and virtual attendees were able to continue these discussions through features available in the conference app. Over 16,000 messages were sent in the conference app, and 54 self-organized meet-ups engaged over 1300 attendees.

2023 SPONSOR GRATITUDE

BELIEVER SPONSOR



Marguerite
Casey
Foundation

BUILDER SPONSOR



**Ford
Foundation**

CAMPAIGNER SPONSOR



**OPEN SOCIETY
FOUNDATIONS**



The Colorado
Health Foundation™

CHAMPION SPONSOR



2023 SPONSOR GRATITUDE

ALLY SPONSORS



2023 SPONSOR GRATITUDE

ADVOCATE

Annenberg Foundation
Bolder Advocacy - A program of Alliance for
Justice

California Community Foundation
Capital & Main
Democratizing Justice Initiative
Evelyn & Walter Haas, Jr. Fund
Field Foundation of Illinois

Amalgamated Foundation
David Bohnett Foundation
First 5 LA
Funders for Birth Justice & Equity

i2i Advisors
NEO Philanthropy
National Endowment for Financial Education (NEFE)

Resilia
The California Wellness Foundation
The James Irvine Foundation
WITH Foundation

Liberty Hill Foundation
Marga Incorporated
Omidyar Network
Transgender Strategy Center

STEWARD

2025 SPONSORSHIP OPPORTUNITIES

Act now to secure your preferred sponsorship option while it remains available. We have a range of sponsorship packages designed to suit all your needs. We encourage you to review the Unity Summit Sponsorship Prospectus and follow up with as soon as you are able; in past years, all sponsorship slots have filled up quickly. For additional questions, contact Alice Y. Hom at ayhom@changephilanthropy.org.

Changemaker \$150,000

- 20 complimentary registrations
- Speaker welcome from plenary stage during core Unity program
- 10 branded registration scholarships
- Literature in attendee welcome pack
- Organization name, logo, ≤100 word description, and hyperlink on event website
- Stand-alone logo slides shown on the Main Stage
- Spoken recognition on stage alongside plenary
- Organization name, logo, ≤100 word description and hyperlink in digital app and program
- Special recognition on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee Hour

Believer \$100,000

- 15 complimentary registrations
- Welcome Reception Speaker
- 5 branded registration scholarships
- Literature in attendee welcome pack
- Organization name, logo, ≤100 word description, and hyperlink on event website
- Stand-alone logo slides shown on the Main Stage
- Spoken recognition on stage alongside plenary
- Organization name, logo, ≤100 word description and hyperlink in digital app and program
- Special recognition on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee Hour

Builder \$50,000

- 10 complimentary registrations
- 2 branded registration scholarships
- Literature in attendee welcome pack
- Organization name, logo, ≤ 50 word description, and hyperlink on event website
- Logo in slides shown on the Main Stage
- Spoken recognition on stage alongside plenary
- Organization name, logo, ≤50 word description, and hyperlink in digital app and program
- Logo on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee Hour

2025 SPONSORSHIP OPPORTUNITIES

Campaigner \$25,000

- 8 complimentary registrations
- Literature in attendee welcome pack
- Organization name, logo, ≤ 25 word description, and hyperlink on event website
- Logo in slides shown on the Main Stage
- Spoken recognition on stage between plenary sessions
- Organization name, logo, ≤25 word description, and hyperlink in digital app and program
- Logo on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee Hour

Champion \$15,000

- 6 complimentary registrations
- Literature in attendee welcome pack
- Organization name, logo, ≤ 25 word description & hyperlink on event website
- Logo in slides shown on Main Stage
- Organization name & logo in Digital App & Program
- Logo on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee

Hour

Ally \$10,000

- 4 complimentary registration
- Literature in attendee welcome pack
- Organization name, logo, ≤ 25 word description & hyperlink on event website
- Logo in slides shown on Main Stage
- Organization name & logo in Digital App & Program
- Logo on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee

Hour

2025 SPONSORSHIP OPPORTUNITIES

Advocate \$7,500

- 2 complimentary registrations
- Literature in attendee welcome pack
- Organization name & hyperlink on event website
- Organization name listed in slides shown on Main Stage
- Organization name listed in Digital App & Program
- Organization Name on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee Hour



Steward \$5,000

- 1 complimentary registration
- Organization name & hyperlink on event website
- Organization name listed in slides shown on Main Stage
- Organization name listed in Digital App & Program
- Organization Name on digital screens throughout hotel
- Presence in Sponsor Meet & Greet Coffee Hour



— 2025 —
UNITY SUMMIT

SPONSORSHIP PROSPECTUS

October 27-30, 2025
in Minneapolis, MN



CHANGE Philanthropy
www.CHANGEPhilanthropy.org

Alice Y. Hom
Executive Director
CHANGE Philanthropy
E: ayhom@changephilanthropy.org